

## Are you having trouble getting paid?

MakeGood is a cloud-based Accounts Receivable platform that expedites revenue collection and invoice recovery for companies of all sizes. Overdue invoices are a significant issue facing businesses today, with past due invoices and write-offs negatively impacting cash flow for many businesses. MakeGood alleviates this significant and expensive pain-point leveraging an innovative suite of technologies to accelerate invoice payments and resolving past-due accounts via a contemporary billing and payments workflow. MakeGood seamlessly integrates with QuickBooks Online to make accounts receivable management effortless via a secure, branded payment portal. With MakeGood, businesses are freed up to focus on critical tasks and growing their business.



### Prevention

Prevention is essential and not currently prioritized in AR platforms. MakeGood has rebooted revenue recovery, creating proper processes and workflows. This allows solutions including offering discounts for early payment, psychologically motivational language, penalization of slow payers, and provides an easy, contemporary payment experience.



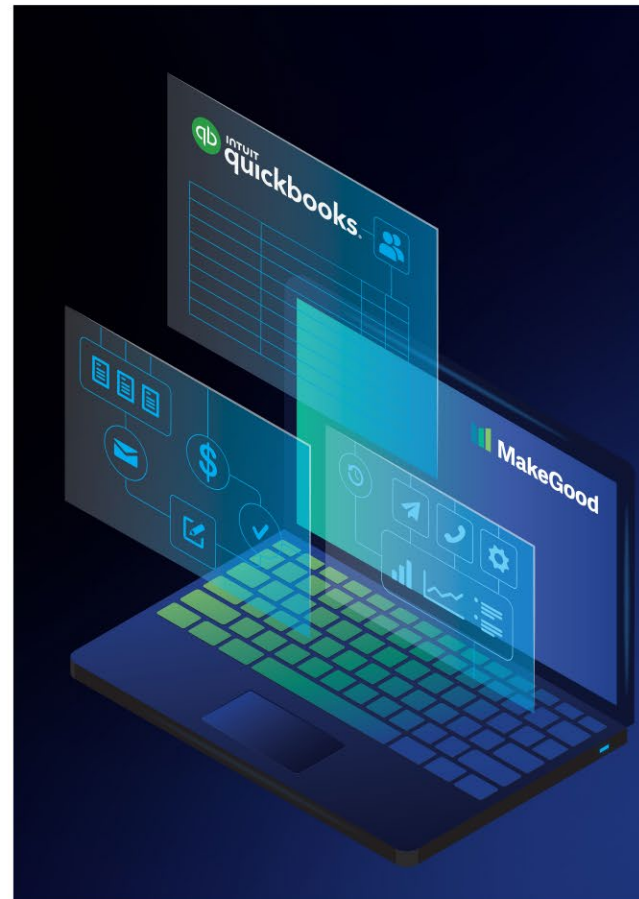
### Pursuit

Pursuit is what you do the day your invoice goes past due. Be respectful but raise the pressure immediately and don't relent until you get paid. MakeGood automates everything that can be done to obtain payment as fast as you can, avoid future cash flow impacts of slow payers and, if required, settle prior to collections or write-off.



### Placement

Collection agencies get involved when all else fails. MakeGood seamlessly places the delinquent account with successful and innovative agencies—they do the work for you. You only pay if collections are successful.



For more info, call us today at **844.328.4276** or email [hello@makegoodapp.com](mailto:hello@makegoodapp.com)

# MakeGood

## How It Works

- ✓ Connect to MakeGood from QuickBooks Online using an Intuit sign in.
- ✓ Our automated, in-app onboarding feature will help create a customized AR workflow for a business.
- ✓ Enable payments and start giving customers a frictionless payment experience in minutes.

**That's it! A new, worry-free, accounts receivable workflow is ready for use.**



## MakeGood includes all these features:

### Accounts Receivable Setup

- Guided In-App Onboarding & AR Setup
- Customized Setup for Your Business
- In-App Support Available

### Automated Account Recovery

- National Coverage B2B & B2C Collections Included
- US Based Recovery Agents

### AR Workflow Management

- Automated, Manual or Hybrid Workflows
- Customizable Task Level Configurability
- Task Dashboard

### Customer Payment Portal

- Self-Service Billing & Payment Portal
- Full Billing History & Billing Support
- Express Payment Portal Available (no login required)

### Accepting Payments

- Stripe Integrated with in-App Setup Merchant Account
- Accept Credit Cards & ACH in Minutes
- Your Customers Experience Instant Bank Verification for ACH Payments
- Apple Pay & GPay

### Invoice Management

- Create & Edit Invoices Statements
- Create & Edit Refunds, Credit Memos
- Terms, Incentives & Penalties Management
- Automatically Calculate Sales Tax

### QuickBooks Online

- Robust integration with QuickBooks Online
- Use Intuit Single Sign-on to Easily Sign in
- No Manual Entry Required

### Team Members

- Invite Unlimited Team Members
- Assign Roles to Team Members
- Assign Accounts to Team Members

### Internal Contacts

- Keep Key Stakeholders & Relationship Holders Informed with Internal Contacts Feature
- Configurable at the Customer Account Level

### Easy Add Company Branding on:

- Customer Payment Portal
- Emails & Letter Communications
- Invoices, Statements, Credit Memos & Refund Receipts

### Marketing

- Include Marketing Messaging in Invoices

### Inventory Management

- Manage & Track Available Inventory
- Low Inventory Alerts
- Syncs to QuickBooks Online Automatically

### Customer Account Management

- Create & Edit Customer Accounts
- Automatically Syncs w/ QuickBooks Online
- Assign Your Own Account Numbers to Customer Accounts

### Letter Management

- Setup Included with MakeGood Sign Up
- Pre-build Letter Templates w/ Your Branding
- No Printing, Envelopes or Stamps Required
- Automatically Mail Invoices & Statements
- Include Return Envelopes with Perforated Edge

### Reports

- Create Report Subscriptions for Automated Emailed AR Reports

### Accounts Receivable Tracking

- Track Email to Customer Delivery Status
- Track Letters Delivery Status

### Accounts Receivable History

- View Letters, Emails and Payments History
- Individual Audit Trail for All Invoices

### In-App Support

- In-App Chat Support with Knowledge Base Available

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