

Accounting Professionals: **Are your QuickBooks Online customers having trouble getting paid?**

MakeGood's innovative cloud-based Accounts Receivable platform effortlessly relieves businesses from the challenges of getting paid. By prioritizing proper implementation of AR policies & procedures, resolving traditionally fragmented collections processes and incorporating financial & technology controls that are inherent to the platform, MakeGood enables business growth while ensuring accurate financial data synchronization that seamlessly integrates with QuickBooks Online.



Prevention

Prevention is essential and not currently prioritized in AR platforms. MakeGood has rebooted revenue recovery, creating proper processes and workflows. This allows solutions including offering discounts for early payment, psychologically motivational language, penalization of slow payers, and provides an easy, contemporary payment experience.



Pursuit

Pursuit is what a business does the day an invoice goes past due. Be respectful but raise the pressure immediately and don't relent until payment is received. MakeGood automates everything that can be done to obtain payment as fast as possible, avoid future cash flow impacts of slow payers and, if required, settle prior to placing an account with a professional collections agency or a write-off.



Placement

Professional collection agencies get involved when all else fails. MakeGood seamlessly places a delinquent account with successful, compliant and innovative agencies – they do the work. A business only pays upon successful collection of past due accounts.



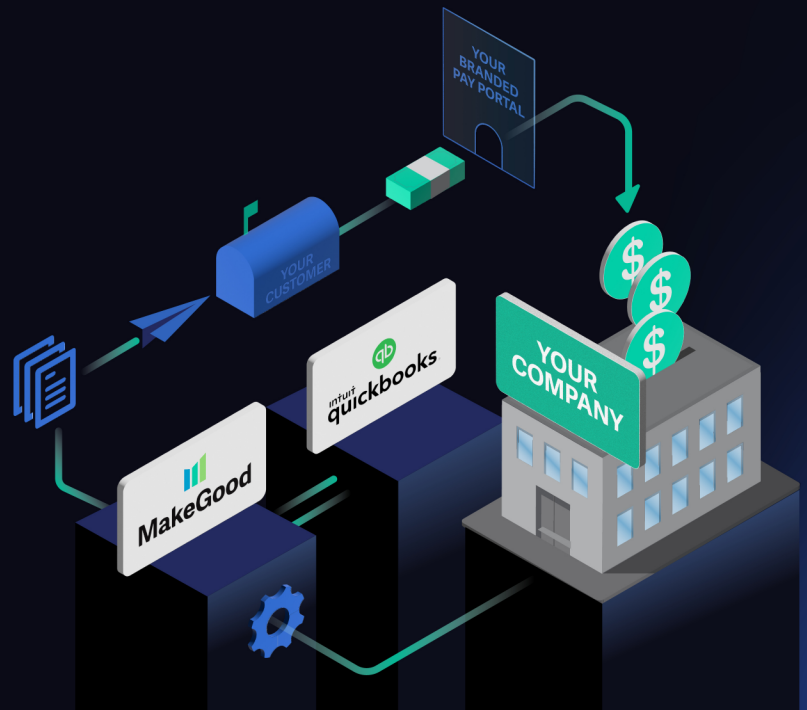
**Ask us about our referral program for accounting professionals!
Call 844.328.4276 or email hello@makegoodapp.com**

MakeGood

How It Works

- ✓ Connect to MakeGood from QuickBooks Online using an Intuit sign in.
- ✓ Our automated, in-app onboarding feature will help create a customized AR workflow for a business.
- ✓ Enable payments and start giving customers a frictionless payment experience in minutes.

That's it! A new, worry-free, accounts receivable workflow is ready for use.



MakeGood includes all these features:

Accounts Receivable Setup

- Guided In-App Onboarding & AR Setup
- Customized Setup for Your Business
- In-App Support Available

Automated Account Recovery

- National Coverage B2B & B2C Collections Included
- US Based Recovery Agents

AR Workflow Management

- Automated, Manual or Hybrid Workflows
- Customizable Task Level Configurability
- Task Dashboard

Customer Payment Portal

- Self-Service Billing & Payment Portal
- Full Billing History & Billing Support
- Express Payment Portal Available (no login required)

Accepting Payments

- Stripe Integrated with in-App Setup Merchant Account
- Accept Credit Cards & ACH in Minutes
- Your Customers Experience Instant Bank Verification for ACH Payments
- Apple Pay & GPay

Invoice Management

- Create & Edit Invoices Statements
- Create & Edit Refunds, Credit Memos
- Terms, Incentives & Penalties Management
- Automatically Calculate Sales Tax

QuickBooks Online

- Robust integration with QuickBooks Online
- Use Intuit Single Sign-on to Easily Sign in
- No Manual Entry Required

Team Members

- Invite Unlimited Team Members
- Assign Roles to Team Members
- Assign Accounts to Team Members

Internal Contacts

- Keep Key Stakeholders & Relationship Holders Informed with Internal Contacts Feature
- Configurable at the Customer Account Level

Easy Add Company Branding on:

- Customer Payment Portal
- Emails & Letter Communications
- Invoices, Statements, Credit Memos & Refund Receipts

Marketing

- Include Marketing Messaging in Invoices

Inventory Management

- Manage & Track Available Inventory
- Low Inventory Alerts
- Syncs to QuickBooks Online Automatically

Customer Account Management

- Create & Edit Customer Accounts
- Automatically Syncs w/ QuickBooks Online
- Assign Your Own Account Numbers to Customer Accounts

Letter Management

- Setup Included with MakeGood Sign Up
- Pre-build Letter Templates w/ Your Branding
- No Printing, Envelopes or Stamps Required
- Automatically Mail Invoices & Statements
- Include Return Envelopes with Perforated Edge

Reports

- Create Report Subscriptions for Automated Emailed AR Reports

Accounts Receivable Tracking

- Track Email to Customer Delivery Status
- Track Letters Delivery Status

Accounts Receivable History

- View Letters, Emails and Payments History
- Individual Audit Trail for All Invoices

In-App Support

- In-App Chat Support with Knowledge Base Available

For more info, call us today at 844.328.4276 or email hello@makegoodapp.com